

## ***Bankers Warranty Group Announces Partnership with ServicePower***

**St. Petersburg, FL (November 18, 2008)** - Bankers Warranty Group, Inc. (BWG), a wholly owned subsidiary of Bankers Financial Corporation, announced today it has partnered with ServicePower, a market leader for outsourced service and field management. ServicePower will provide service network resourcing, electronic scheduling and dispatch, and warranty claim processing for BWG. ServicePower will also facilitate the dispatch and claims processes for BWG, as well as provide additional service network capabilities in outlying areas.

"We are excited about the enhanced service capabilities that our partnership with ServicePower will provide to our service providers and ultimately to our customers," said Kevin Rupkey, President and CEO, Bankers Warranty Group. "BWG is known as the warranty company that responds quickly to the changing needs of our clients and ServicePower equips us with the latest technology in field service scheduling including an up-to-the-minute, line-of-sight view into the service process down to the individual call level. BWG is committed to continuously fortifying our service capability to deliver a high quality, seamless service experience to our client and their customers."

"We are delighted to be partnering with Bankers Warranty Group, supporting the high quality service they provide to their customers," commented Mark Duffin, CEO of ServicePower. "Using our global service solutions, BWG now has the ability to focus on delivering the innovative, customer-focused products they have become known for."

### **About Bankers Warranty Group, Inc.**

Bankers Warranty Group is a leading provider of insured extended service plans covering an extensive variety of products including major appliances, electronics, mobile audio/video, home appliances and personal computers as well as a variety of other consumer products. BWG also supplies value added products and services which increase customer satisfaction, enhance brand equity, and drive additional revenue. BWG has been serving the needs of retailers, online retailers, catalog companies, and manufacturers for over 30 years under the mission statement: "To provide the highest quality, most innovative, customer focused service contract products and services in the industry."

### **About ServicePower plc**

ServicePower, currently publicly traded on the AIM market operated by the London Stock Exchange (AIM:SVR), allows companies to locate their employed field resources in the right geography, ensure they have the right mix of skills, and outside this geography create a network of independent, authorized service contractors whose costs are efficiently managed by our sophisticated warranty management software. The schedules and routes for both the employed field resources and the independent servicers are optimized by ServicePower's technology to ensure the right balance between the cost of operations and ensuring customers receive a superior service experience.

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